Professional Practice Council Strategic Plan and Goals – 2013

Patient Satisfaction:
- Advocate to eliminate noise at night
- Improve communications between nurses, patients and families
- Present a Theater in the Round with PPC members to support professional communication

GOAL – To decrease noise at night resulting in improved rest for our patients; measured by an increase in our HCAHPS and Press Ganey scores

Nurse Satisfaction:
- Promote survey readiness
- Educate on what it means to take a professional engagement survey
- Promote and improve professional communications between staff members

GOAL – To prepare nurses for the professional engagement (NDNQI) survey in April; measured by an increase in our nurse satisfaction scores

Community Outreach Programs:
- Identify people within our community that need assistance though our Family Health Centers
- Increase the number of volunteer hours by our PPC members from 120 to 250 hours for calendar year 2013

GOAL – To increase assistance and visibility within our communities; measured by an increase in our community initiatives and volunteer hours

Nurse Recognition:
- Increase awareness and participation from patients and families to recognize nurses for The DAISY Award
- Nomination forms readily available in all departments
- Educate the unit directors and in-house administrators to encourage patient and family involvement

GOAL – To increase nominations for The DAISY Award from patients and families and to continue nurses’ participation in the Cameos of Caring® Awards process

Peer Review:
- Endorse peer review though our actions and behaviors
- Present a Theater in the Round with PPC members to endorse peer review
- Improve communication between our peers
- Increase peer review autonomously; without the direction of the unit director and performance reviews

GOAL – To endorse and educate on the value of peer review

Accumulative goal achievement resulting in Magnet Redesignation!!!!!